

Chapter 3

All great leaders and companies have a Positive Darkside.

Marian Woodman: “Our very best energy comes from our shadow side.”

It all seems so confusing. These leaders who seem to get away with so much ... yet they rarely go to jail and tend to enjoy a really good life – for a time. History seems to forgive them in the end. Bill Clinton, John Fitzgerald Kennedy, Henry Ford and Andrew Carnegie now almost a part of our pop culture. This is the great paradox of leadership: you need to have not only a great sense of fairness, but also a great trickster. In the end, most people are not so much concerned with the details of your personal life or how you treated those closest to you what did and what you represented.

Great leaders are able to dance the four corners to and fro, thriving on chaos and crossing the boundaries that they originally created. On one hand, they preach cooperation and fairness and then hand out some decisions that clearly discriminate. My father in his candid moments, as a world leader of Student Housing Cooperatives, talked about the need to get rid of deviant and subversive elements in the cooperative – the outcasts who *won't* cooperate.



My father's and Renee's hands:

To be a great manager, it is helpful to not only know the power of positive thinking but the dark side of Attila the Hun, Nietzsche, and Machiavelli in order to help people move forward. Do not feel guilty for your Positive Darkside Vision. Apologize not, for your will to power and your strong desire to succeed and eat your competition. How does President Bush win elections and the Business executive avoid jail time? To embrace all four corners in leadership is to embrace your mythology. In **my** mythology, leaders **do** have fangs and are giants, wizards, and witches. This is part of building your soul of leadershipconnecting to the great hero, the King, Nymphet and other archetypes and mastering the circular nature of leadership.

Lincoln was many times candid about his darkside. Study excerpts from Carl Sandberg: “An elderly woman in the reception asked a question, how can he speak kindly of his enemies when he should rather destroy them. “What madam?” Slowly as he gazed into her face. “Do I not destroy them when I make them my friends?” When General Grant was a deeply criticized for his binge drinking, Lincoln asked the audience “Can you tell me the brand of whiskey that General Grant is drinking so I can get it for the other Generals so they might start winning too?” He defended Grant and then said sadly to himself “I do not think General Grant has a friend in the world.”

On the question of unlawful holding and treatment of rebel prisoners Lincoln replied: “The rebels are violating the constitution to destroy the union and I will violate the constitution, if necessary to save the Union.” Usually the suspect arrested was handcuffed, and brought to the basement of the Treasury building. “Men were kept in his rooms for weeks, without warrant, affidavit or other semblance of authority. If the accused took any measure for his own protection he was hurried to the Old Capital Prison where he was beyond the reach of civic authorities.

A great leader is not afraid of controversy. He is not afraid to be bluntly non-caring. He forms a team that can spark off each other inspiring associates and clients. A positive darkside leader manipulates archetypal energy to increase the power of an organization tenfold. He understands that the base energy of incest exists, such as the power of the dark father eating his son. A man’s homosexual shadow *exists* no matter what his preference.

Another archetypal fact: *Youth motivates wisdom.* Many will move forward beyond their dreams in honor of the young stud, maiden and nymphet. The interns are there to inspire the politicians. The way Elton John has a cute young man get him diet coke at Crisler Arena's Ann Arbor stage. You are utilizing for good, the unconscious needs of mankind.

You also in this vein recognize the dark and light power of family. George W. Bush finishing what his father left undone: Revenge on Sadam Husan. The desire to walk on your father's grave. Family business in America has been the only thing not crushed by systematic huge companies. Deep in the incestual psyche is the blood link – the motivation to expand ones blood link killing off all others to protect family and tribe. The Heart of Family business is the energy of frogs and cats reproducing. This energy is a reality and you can either battle it or utilize it to a progressive end or ignore it while it eats you.

You as a leader can master the spinning reality of leadership by embracing the positive darkside circle of the feminine along with the masculine straight line. Integrate the Positive Darkside of the feminine circle in your leadership style. Embrace and love chaos like the mother dances in the Chaos of child rearing: We are dealing with pure trance like circular magic. It is the time for the red hat society to walk naked with but their red hats. 345,098 views of your teenage daughter dancing with her friend on Youtube.com Twenty year old girls attend network marketing "Pure Romance" intimate tools parties in the homes of 23 year old entrepreneurs. Six year old girls with full make up prancing in a "little miss beauty" contest for their Moms and VH1. This is the time for the play "The Vagina Monologues" to be taken with great seriousness and laughter. The great mother and nymphet in all her forms cometh.

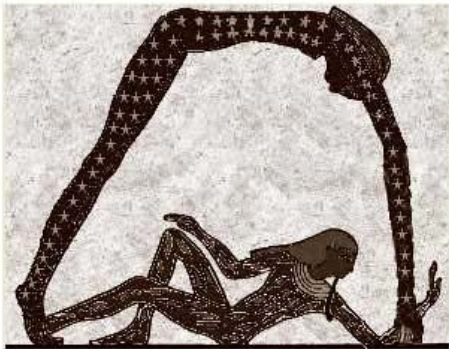
The lot at Flatlander's sculpture in Blissfield Michigan. Embracing the chaos: Masonic poster from Monroe lodge that tries to deal with Great Mother chaos in a male way.



The joyful chaos of the mind is supreme. The collective unconscious becomes pure power. This energy activates egos and forces of mysticism and supports the chaotic spirit of the entrepreneur. The key to one's success is to get in touch with their sexuality and their terror. Please understand that anger is one of the world's most powerful emotions. Your depression will tell you something and that it will pass. Your ecstasy will set you free. Remember that a spirit of recklessness and abandon is good – allow yourself throughout the day to be reckless and go into abandon. Businesses I gain as a consultant I keep by (like a dog or cat) spreading my scent on.

A great leader dances in these circles and is able to activate the many faces and extremes of the warrior. The warrior makes every moment of his life a moment dedicated to achieving his life's purpose. You must be at peace but able to shape shift in a circular fashion to full tilt battle when needed. When the Warrior is doing great things in both life and business he believes that "Today is a Good Day to Die." Very little can stop you when your warrior is fully activated. Those that succeed will allow themselves at times to be out of their head psycho and enjoy it. To allow yourself the instinct to be crazy or sane is the role of the warrior.

Part of the rhythm of leadership is to embrace the feeling of overwhelm – as Tom Peters called: Thriving on Chaos. In leadership accept the chaos - the uncertainty as a natural function of the creative process. You can either fight chaos or you can flow through it and accept it. Chaos is pain and more painful if we fight it. Jump people into the chaos. The chaos will set you free. In this world where original Gods Nut and Geb:



are truly united, both the angel and the witch exist on a continuum within each of us. *Which continuum do you work on?* In my wonderfully manic state I see the joyful uniting of the opposites before me. In the power of the mastermind all you're really doing is connecting yourself with infinite intelligence – which is God and the Goddess united in divine union. In this, as Napoleon Hill continuously pointed out, the leader's main goal is to maintain perfect harmony in the mastermind of millions. It is very deep work; you have to crawl into it and underneath the many layers.

Organizational transformation is a spiritual venture connected to the soul and heart of your people. Capitalism is the closest personification of the soul. The positive darkside leader is a possessor of a wondrous

power. Here, we are in the middle of the swamp lands swimming in the merky merk and the mucky muck. The multifaceted cosmic dancing Mandela approach is what I use to continually jump start companies. Here we mind mapping and ideas are bursting out all over the place since each idea has it's own golden thread.

Come to the Henry Ford Museum, The River Rouge Tour and the Henry Ford Estate in Dearborn Michigan and see what “uneducated men” can do with positive darkside power!!! Every hour every day you utilize what Mr. Ford and his mentor, Edison did for you. In witnessing all this glory, you can't help but get excited about Henry Ford's charging forth style: his ability to live in a total dream world making all his dreams and aspirations happen. He made these happen at a rapid pace with thousands of big ideas and dreams happening at the same time through hundreds of leaders. I like this; it shows such great Vision and understanding, such ability to go after things – working out the details later. Now systematized in franchise and Quality, we spread this throughout the world.

A successful Vision unites male and female energy. The goal is to get away from the noise and listen to the teaching from the voice within. This is a real discipline because you have to operate with the trust of God, you and your own people's instincts. God and the Great Mother may give you strong hints as to the next step to take but you must choose to act. As if by divine providence, people begin to show up to your organization with out knowledge of why. My associates seem to say to themselves “I am not going to fragment any longer. I am going to be whole just this once.” My associates join me before death to experience that wholeness. Almost as if they were attracted by the aura of your Vision – unexplained – magical. We have the power to transform companies. We work with the creators of new dreams – new connections to the source. We are the architects of your success and you are recognized as one of the divine realm.

Time slows down for me. You stand back and observe and see it all coming together. The world exists in unreality. As my clients move forward I am seeing the emergence of their own will to power. This is great and scary. As you observe, always write down all that comes to you to create a divine connection to god. Napoleon Hill “All matter obeys the commands of one form or another of energy. The highest known form of energy is that which functions as the human mind.” You must be able as a

business to have your fangs and to define the fangs of your philosophy. This is a central part of your ability to survive.